



Privacy Policy

This policy is effective as of July 27, 2015

California Great Outdoors Commitment to Privacy

California Great Outdoors, Inc. (GO) is the sole owner of the information collected on its sites and through other means. GO will not sell, share, rent, or otherwise disclose this information to other parties other than as disclosed in this statement. GO collects information from our members and website users in a variety of ways.

The GO websites contains links to other sites that are not owned or controlled by GO. Please be aware that GO is not responsible for the privacy practices of other websites. We encourage our users to take appropriate precautions when leaving our website and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by the GO.

No registration is required to read the public parts of the GO websites. Registration is required for private parts of the GO websites. Only duly authorized representatives of the GO may post information or materials on the GO websites. GO is an entirely volunteer run organization. Duly authorized representatives include member volunteers and paid website consultants who provide expertise not available otherwise within the club.

Information That GO Collects and How It is used

GO collects information from our users at several different points throughout our websites and from other sources. This section describes these points of collection.

Membership Registration and Membership Renewals

GO members are affiliated with individual regionally based chapters or are “at large”. The individual GO chapters process membership registrations and renewals through their own processes. “At large” membership registrations and renewals are processed by the GO Corporate processes. All members are required to be over 18 years of age. This privacy policy is applicable to all of these processes.

All individuals seeking to become a member of GO, or to renew a membership, must complete a membership registration or renewal form, and submit payment. The registration form may be either a paper form or online. All individuals seeking membership or membership renewal are required to give contact information such as name, address, phone number, age and birthdate, and e-mail address, etc. They may

also provide optional commentary information. All information is required unless otherwise stated on the membership form. This privacy policy governs both members who apply online or otherwise. Please also see the “Privacy of Payment Information” section below.

Membership information is used to determine chapter dues to be paid by individual chapters to the GO Corporation, to determine the number of voting delegates that the chapter may provide to the GO Annual Conference, to create a membership database so that members may be contacted about topics pertaining to the GO, and to verify adequate insurance coverage for club trips and activities. In addition, age and birthdate information is used to verify that the member is over 18 and, on some occasions, perform birthday celebration activities based on club chapter traditions. Membership information is shared between chapters.

Paper membership registration forms are provided directly to the applicable chapter Membership Chairman who is responsible for their safekeeping. Online registrations may be through a GO website or through an online provider. GO is not responsible for the privacy practices of the external online providers that we use for processing online registrations. Please review their privacy policies at the following links:

- [Review the PayPal privacy policy](#)
- [Review the Constant Contact privacy policy](#)
- [Review the Regonline privacy policy](#)
- [Review the Wild Apricot privacy policy](#)
- [Review the Google privacy policy](#)

Event and Activity Registration

All individuals requesting to participate in GO events and activities are required to complete a registration form and, depending on the event or activity, submit payment. GO membership may not be required for participation. The registration form may be either a paper form or online. All participants are required to give contact information such as name, address, phone number, e-mail address, as well as other information about him or her, including, but not limited to chapter membership status, age, gender, relevant experience level, etc. In addition, they may be required to provide emergency contact name, relationship and phone number, and insurance provider information. All information is required unless otherwise stated on the registration form. This privacy policy governs both participants who apply online or otherwise. Please also see the “Privacy of Payment Information” section below.

Event and activity registration information is used and retained by the event or activity Trip Leader to create an attendance list such as a “Day Activity Sign-in Sheet”, or “Trip Tally”, so that participants may be contacted about the specific event or activity, to verify that the participants have adequate capabilities for the planned event or activity, to verify payment when appropriate, to complete filings required for venues such as camp site reservations and wilderness permits, etc., and in the case of an emergency situations, to expedite coordination with necessary authorities.

Event and activity registration information may be shared with other Trip Leaders and GO authorized representatives to ensure the success of the event or activity, and with appropriate emergency responders in the event of an emergency.

Paper registration forms are provided directly to the event or activity Trip Leader who is responsible for their safekeeping. Online registrations may be through a GO website or through an online provider. GO is not responsible for the privacy practices of the external online providers that we use for processing online registrations. Please review their privacy policies at the following links:

[Review the PayPal privacy policy](#)
[Review the Constant Contact privacy policy.](#)
[Review the Regonline privacy policy](#)
[Review the Wild Apricot privacy policy](#)
[Review of PunchBowl.com privacy policy](#)
[Review the Google privacy policy](#)

Donations

GO is a not-for-profit [IRS 501\(c\)7](#) tax exempt organization and occasionally receives donations. GO collects, uses, and discloses personal information from donors only for certain purposes that are identified to the donor. The main uses for this information involves raising money to reach our goals, to process gifts, and return appropriate receipts and thank you letters in accordance with IRS regulations. GO will occasionally identify our donors in order to publicly recognize and thank them for support of our organization. In such cases, other organizations and third parties will have access to our donor names and in some cases donation amounts.

Please also see the “Privacy of Payment Information” section below.

GO does not sell, trade, or rent the information and contents of active donor files to others. GO does not share donor e-mail addresses to third parties. GO only uses and discloses personal information with donor permission. Donor permission can be in writing or implied, either verbally and/or electronically. A donor may withdraw permission to collect, use, and disclose personal information at any time by giving the GO reasonable notice, subject to legal or contractual obligations. A donor may opt out of sharing of any information, including name and address, by emailing the GO Corporate Board Chair at chair@greatoutdoors.org or to the President of the local chapter to which the donation is being made. When a donor has communicated a desire to opt out of the disclosure of his or her information, GO will not include the donor’s data to another organization or third party.

The personal information in our possession shall be kept accurate and up-to-date. Donors may always correct their personal information if they believe that our records are not correct. If a donor feels that any of our information about them is inaccurate or incomplete, the donor has the right to ask us to change it or delete it. If a donor’s personal information is wrong in any way, GO will make the required changes.

Merchandise Orders

GO may facilitate the order and purchase of merchandise for members and participants, such as for group tee-shirts, etc. Purchasers must provide contact information such as name, email, clothing size when applicable, shipping address, etc., and payment information. This information is used to fulfill users' orders and process payment. If GO has trouble processing an order, this contact information is used to get in touch with the purchaser. Purchaser's names and addresses may be shared with third parties as necessary to process, fulfill, or ship orders. Financial information is never shared inside or outside of GO, except as necessary to process the order. Please also see the "Privacy of Payment Information" section below.

Privacy of Payment Information

Membership dues payments, event and activity registration payments, donations, and merchandise order payments may be in cash, check, or through an online provider. Any payment information that you provide to GO (on GO Sites or otherwise), including credit card or bank account data, will only be used to facilitate payment for such products and services. GO relies on reputable online providers for all credit card payments, and does not directly handle or process any credit card information.

GO Chapter Treasurers and authorized representatives receive summaries of payment information from the online payment providers, including contact information such as payee name, phone number, address, payment date, payment amount, and payee email addresses, etc. GO is not responsible for the privacy practices of the providers that GO uses for processing online payments. Please review their privacy policies at the following links:

[Review the PayPal privacy policy](#)

[Review the Regonline privacy policy](#)

[Review the Wild Apricot privacy policy](#)

Financial/payment information is not shared inside or outside of GO other than as required to complete and verify the transaction.

Newsletters

Each GO chapter produces its own newsletter and maintains its own mailing and email lists. Contact information is required when a user subscribes to a GO newsletter(s), print or digital. This includes information such as name, address, and e-mail address. This contact information is managed by GO according to this privacy policy. GO does not sell its email list to third parties.

GO chapters use online providers to house their email lists and for sending emails to subscribers. GO is not responsible for the privacy practices of the providers that we use for managing newsletters. Please review their privacy policies at the following links:

[Review the Constant Contact privacy policy](#)

[Review the Mail Chimp privacy policy](#)

[Review the Yahoo privacy policy](#)

All recipients of the emailed newsletter may unsubscribe using the feature offered by the provider.

Security

No sensitive information (such as credit card number and/or social security number), is collected by the GO website. As outlined above, the GO does partner with reputable third-party, internet commerce sites that may process payments, collect individual member data, collect and process event registrations, or sell merchandise or services. These parties are solely responsible for the content and security of their site. GO is not responsible for the security of these sites, however GO makes every effort to select reputable service providers. Please review the privacy policies of these third-party providers as outlined above.

Only GO Officers, approved Trip Leaders and authorized representatives who need the information to perform a specific job (for example, planning and organizing an outing) are granted access to personally identifiable information.

If you have any questions about the security at GO, you can send an email to the GO Corporate Board Chair at chair@greatoutdoors.org or to the President of the local chapter.

Contests and Surveys

From time to time, GO may request information from users via surveys or contests. Participation in these contests or surveys is completely voluntary, and thus the user has a choice about whether or not to disclose the information requested. Information requested may include contact information (such as name and address), and demographic information (such as zip code, age level, experience level). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the operations of the GO. Information from these contests and surveys may be combined with other information that GO has about you. Information such as names of contest winners may be included in newsletters or other public relations media, and in such cases, other organizations and third parties will have access to this information.

Log Files

GO receives aggregated tracking data from online providers, such as website access counts and newsletter open counts. This is not linked to any personal information that can identify any individual person.

GO receives access reports that identify email addresses of users who have accessed newsletters and other correspondence based on email return receipts. This information is used exclusively to determine user interest and improve the quality of the newsletters and correspondence.

Other Collection Points

GO may also collect information from people through other means such as on the telephone, by e-mail, by fax, on paper, and in person. This privacy policy governs the use and disclosure of that information as well.

California Do Not Track Disclosures

GO run websites do not track user movements or collect personally identifiable information about a consumer's browsing activities over time and across third-party websites or online services.

GO run websites do not use cookies.

GO utilizes online providers for processing registrations, processing online payments, and delivering online newsletters who may use cookies and track user movements. GO is not responsible for the privacy practices of these providers. Please review their privacy policies at the following links:

[Review the PayPal privacy policy](#)
[Review the Constant Contact privacy policy](#)
[Review the Regonline privacy policy](#)
[Review the Wild Apricot privacy policy](#)
[Review the Mail Chimp privacy policy](#)
[Review of PunchBowl.com privacy policy](#)

The GO website is hosted by GoDaddy.com, who may perform user tracking and analytics. GO is not responsible for the privacy practices of this provider. Please review their privacy policies at the following link:

[Review the GoDaddy.com privacy policy](#)

GO uses services of Gmail.com and Google for storing membership data and email. These organizations may use cookies and perform user tracking and analytics. GO is not responsible for the privacy practices of this provider. Please review their privacy policies at the following links:

[Review the Google privacy policy](#)

GO uses services of Yahoo, including Yahoo Groups, to send out some chapter newsletters, and warehousing of mailing lists, and membership and participant information. Yahoo may perform user tracking and analytics. GO is not responsible for the privacy practices of this provider. Please review their privacy policies at the following links:

[Review the Yahoo privacy policy](#)

Information Sharing

GO will occasionally share information with other GO entities and third parties. This section describes what information we share and with whom.

Sharing with GO entities

GO Chapters occasionally share reports about their members, and event and activity participants with other GO Chapters and with the GO Corporate Officers and Board. This information may include name, address, phone, e-mail address, etc. This information is used to contact members about general-interest matters, events and activities, and specialized topics in the same manner as described above.

GO Chapters occasionally share aggregated demographic information with their chapter members, GO Corporate Officers and Board, other GO Chapters, and with partners. Aggregated demographic information is not linked to any personal information that can identify any individual person.

Sharing with non-GO third parties

GO occasionally enters into partnerships with other organizations performing similar kinds of activities, such as for the joint sponsorship of an event. The partnerships may be developed to receive or provide services to such organizations. When GO provides the services or collects information for partners, this privacy statement will govern the use of such information for the partnership unless otherwise stipulated in a contractual arrangement that is more restrictive than this policy.

When someone signs up for a GO event or activity, the necessary information (name, address, age) is shared with the event personnel. These parties are not allowed to use personally identifiable information except for the purpose of entering the person in the event. However, this information may be used to create programs and other documents which may include the individual's name, home city and state, age, etc. GO has advised event personnel that if they plan to use this information for purposes other than entering a person in the event, they must notify the individuals at the time of collection and the individual will have the option of being excluded from use for such other purposes.

The GO website is hosted by GoDaddy.com, who may access membership and participant data in order to perform their functions. GO is not responsible for the privacy practices of this provider. Please review their privacy policies at the following link:

[Review the GoDaddy.com privacy policy](#)

GO uses the services of various reputable online providers as described above for membership, event and activity registrations, payment processing and newsletters. These organizations may access membership and participant data in order to perform their functions. GO is not responsible for the privacy practices of this provider. Please review their privacy policies at the links listed in the above sections.

GO may use an outside shipping company to ship orders, an outside printing company to print certain publications, and a credit card processing company to bill users for goods and services. These companies are directed not to retain, share, store, or use personally identifiable information for any secondary purpose.

GO occasionally shares aggregated demographic information with suppliers and partners. This is not linked to any personal information that can identify any individual person.

GO will also share information to prevent fraud, to respond to a legal process, or as otherwise required by law.

Disclosures of Personal Information of Officers and Committee Members

GO Corporate Officers, Chapter Officers, GO Committee members, Sub-Committee members, and GO Board members, may have their name, address, fax number, phone number, and e-mail (work and/or home for each) listed both on the website and in print for contact purposes. Any person who accepts an official position with GO agrees to have his/her contact information made available to GO's members and the public, unless requested otherwise. The GO is required to share contact information on all GO officers and GO chapter club officers with the Internal Revenue Service (IRS).

Some individuals may have their biographies posted on the GO website or otherwise published by GO. These people agree to have certain information about them communicated to the public, including, but not limited to, name, home city and state, age, educational background, etc.

Children

Protecting the privacy of the young is especially important. GO adheres to the 1998 [Children's Online Privacy Protection Act \(COPPA\)](#). GO does not collect contact information on children under the age of 18 years.

GO membership is not available to children under the age of 18, and GO does not offer children's activities. Any children under the age of 18 who participate in a GO event or

activity are required to be accompanied and supervised by a parent or authorized guardian who is responsible for their safety and wellbeing. The contact information for the parent or authorized guardian will be used for the child.

Security Procedures

GO complies with all applicable federal and state laws and regulations governing security procedures and breach of security procedures.

GO makes every reasonable effort to protect users' information on-line and off-line. Access to users' information is restricted in our organization. Only those officers, Trip Leaders and authorized representatives who need the information to perform their job are granted access to personally identifiable information.

Correction/Updating Personal Information

Members can update their information by contacting their chapter's Membership Chairman or President through the links provided on the [GO home page](#).

Notification of Changes

GO will post a notice of changes to this policy on the homepage of the GO website for at least seven days so users are aware of what information GO collects, how GO uses it, and under what circumstances, if any, GO discloses it. If at any point GO decides to use personally identifiable information in a manner different from that stated at the time it was collected, users will have a choice whether to consent to such use. GO will use information in accordance with the privacy policy under which the information was collected.

A link to the privacy policy will always be posted on the homepage of the GO website or a copy can be obtained by emailing the GO Corporate Board Chair at chair@greatoutdoors.org or to the President of the local chapter.