

California GREAT OUTDOORS
DIRECTIVE
October 23, 1981

The existing Board of Directors of GREAT OUTDOORS recognizes the tremendous amount of work which has been placed into the formation and building of this organization by Greg Carmack. This Board realizes that the level of personal and emotional investment into this organization exceeds that investment which most people would consider or perhaps even comprehend. To protect the investment of Greg Carmack and to protect the overall interests of GREAT OUTDOORS and its membership, the existing Board of Directors directs the new Board of Directors elected at the Annual Conference, 1981 to observe and comply with the following.

The Board of Directors shall ascertain that GREAT OUTDOORS and its local chapters shall be in compliance with the Articles of Incorporation, the By-Laws, the Policies and Procedures of GREAT OUTDOORS at all times.

The Board of Directors shall take those steps necessary to obtain and maintain financial accountability and effective management of resources for GREAT OUTDOORS and its local chapters.

The Board of Directors shall establish that system and schedule necessary for a timely membership and inquiry response and for the timely and effective publication and distribution of GO! magazine as the official publication of GREAT OUTDOORS.

The Board of Directors shall ascertain that GREAT OUTDOORS and its local chapters shall provide outings conducted in accord with the policies and procedures set forth by GREAT OUTDOORS and in accordance with the Trail and Camp Leader Manual published by GREAT OUTDOORS. Of prime importance are the facts that the outings must be operated with consideration of low cost, safety and quality, and a system shall be developed for the effective planning and execution of the outings. Along with this, the Board of Directors shall ascertain that GREAT OUTDOORS and its local chapters shall take those steps necessary to maintain and endorse a known reputation of appropriate behavior in accord with the By-Laws, policies and procedures of GREAT OUTDOORS on all outings provided by GREAT OUTDOORS and its local chapters.

The Board of Directors shall endorse for GREAT OUTDOORS and its local chapters the recognition of GREAT ESCAPES as the official "distance travel" program of GREAT OUTDOORS and in such recognition shall provide one page per issue of GO! magazine for GREAT ESCAPES promotions, whether in editorial or advertising format. Outings provided by GREAT ESCAPES shall be promoted at local chapter Warm-Up parties. Now that GREAT OUTDOORS is a "member-owned corporation", the specific details of the relationship and its contract between GREAT ESCAPES and GREAT OUTDOORS needs to be more clearly specified. The two greatest considerations are the determination of whether GREAT ESCAPES is an integral part of GREAT OUTDOORS or whether it operates independently of and parallel to GREAT OUTDOORS in support of the same. If GREAT ESCAPES is considered to be an integral part of GREAT OUTDOORS, it will be necessary for the Board of Directors to establish a system of accountability to the membership of GREAT OUTDOORS because, by virtue of that relationship, the membership will have the right and the need to know the financial accounting of GREAT ESCAPES. Should GREAT ESCAPES be determined to be acting in parallel and associated with but independent from GREAT OUTDOORS, the Board of Directors shall then enter

into a written contract with Greg Carmack regarding the specific terms of that relationship without mandating accountability to the membership of GREAT OUTDOORS.

The Board of Directors shall establish the "official" listing of officers in GO! magazine, official publications of GREAT OUTDOORS, and the official letterhead of GREAT OUTDOORS beginning that listing with the name Greg Carmack as Founding President of GREAT OUTDOORS.

The Board of Directors shall ascertain that the honorarium committed to Greg Carmack at the January, 1981 meeting of the Board of Directors shall continue as agreed for the duration of the existence of GREAT OUTDOORS. In the event that Greg Carmack for whatever reason declines his honorarium or is unable to receive the same honorarium, the Board of Directors shall then establish a special fund or foundation and shall commit itself to placing that honorarium in the same fund or foundation for the purpose of providing such charitable services as would be deemed wise by the Board of Directors. Should such fund or foundation be established, the Board of Directors shall appoint a Board of no less than three Trustees to administer the fund or foundation. The Board of Directors and the Board of Trustees shall ascertain that the fund or foundation is operated in respect of Greg Carmack and the founding of GREAT OUTDOORS. The Board of Directors shall ascertain that the honorarium shall remain at \$50.00 per week.

The Board of Directors understands that the logo for GREAT OUTDOORS and GO! have been extended by Greg Carmack to GREAT OUTDOORS for exclusive usage by GREAT OUTDOORS. In the event that it shall be deemed necessary, the logo for GREAT OUTDOORS and GO! magazine shall revert back to Greg Carmack. While the logo is in the usage of GREAT OUTDOORS and GO! magazine, and upon such time as the same becomes the property of GREAT OUTDOORS and GO! magazine, the Board of Directors shall ascertain that this logo shall not be imitated, redesigned or copied by parties within GREAT OUTDOORS in such a manner as to be relieved of legal responsibility. Also, the Board of Directors shall ascertain that in all publications and publishings, including but not limited to letterhead, the logo of GREAT OUTDOORS and GO! magazine shall be treated with care and reverence.

The Board of Directors shall arrange with Greg Carmack a timely and expeditious system by mutual agreement for the distribution of information regarding the activities of GREAT ESCAPES.

This directive has been reached by the existing Board of Directors and is submitted to the new Board of Directors with highest recommendation and assertion of compliance. The Board of Directors states that this Directive is submitted with appreciation for the services and commitment of Greg Carmack.


Chair, Existing Board of Directors


Chair, New Board of Directors