



Minutes

Great Outdoors, Inc., a California Corporation
Board Meeting
January 24, 2015

In Attendance:

Board Members

Byron Postma: Chair
Gary McGrath: Secretary
Richard Debner: Financial Officer
Kyle Richards: Wilderness Education Chair (via Skype)
Brian Miller: Outings Chair
Steve Sisneros: Board Representative – LA
Cliff Clue: Board Representative – PS
Thomas Larson: Board Representative – SB/VC
Mark Chandler: Board Representative – SD
Larry Purtle: Board Representative – OC/LB
Ed Emond: Webmaster

Other Attendees:

Ritch Barron: Banner Committee
Daryl Arthur: OC/LB President

Call to Order

The meeting was called to order at 10:13am

Next Meeting

April 18, 2015

Old Business

Committee Reports:

Financial Officer

Dean Wong was elected financial officer at the October Board Meeting at Conference. Following the election, he indicated in an email that he was unable to perform certain duties of the CFO, including handling the bank accounts because they would conflict with his status as CPA and financial advisor. After exploring different options, Dean chose to resign the position. Richard Debner has been acting CFO since October. Per the Bylaws, the Board is required to elect a new CFO for the remaining fiscal year. Richard Debner was nominated as Financial Officer for the 2014-2015 fiscal year. The Chair asked for any additional nominations. There were none. Richard accepted his nomination at the January 24, 2015 board meeting. The motion to accept his nomination was voted on and was approved by a vote of 5-0.

Minutes

The Minutes from the October 17 and 18, 2014 General Business Meetings and the October 18, 2014 Board Meeting were approved as amended.

Treasurer Report

Richard gave a financial report on the 2014-2015 fiscal year. A motion was made to approve the treasurer's report as submitted. The motion passed. Richard submitted a proposed budget for the 2014-2015 fiscal year to include the Grand Canyon Jamboree and Outdoor Experience Phase I and Phase II. Some revisions were made to the budget during the meeting. A motion to approve the budget was made, seconded and passed by a vote of 5-0.

Outings Committee

Brian Miller suggested that a photo contest be held with a one year paid membership or a gift certificate for the winning entry that will be placed on the corporate website header and on the Face Book page.

Corporate Calendar

Brian Miller has agreed to maintain Corporate Outings Calendar with assistance from Ritch Barron. A motion was made to incorporate existing day activities into the corporate master calendar. Chapters will need to post day trips on the Google Calendar to be submitted to the Corporate Calendar. Motion passed 5-0.

Wilderness Education Committee

Kyle Richards announced that the Outdoor Experience Phase I and Phase II currently has 9 registrants. He asked that each chapter promote both weekends. He asked each chapter to assist in finding experienced volunteer instructors as well as instructive photos of outdoor cooking, etc. He will revise the electronic Wilderness Education manual.

Archives Committee

Steve Sisneros will assist Brian Miller to search the archives for new ideas on awards procedures.

Awards Committee

Awards Chair, Brian Miller will be looking into the archives and possibly sending out a member survey on how the awards process can be improved.

Banner Committee

Brian Miller and Ritch Barron presented three ideas for a new banner design. The group preferred a design with a mountain photo background. Daryl has many suitable photos. Brian and Ritch will submit a refined design based on input from the board.

New Business

Corp. Webmaster/By Laws Committee Chair

Ed Emond suggested that the Website, Face Book and Calendars are designed to make the user understand that trips require registration to encourage potential members to join. Byron suggested a Face Book guideline on how to post future outings.

Annual Conference

A motion was made that the Board authorize a loan in the amount of \$700 to assist the OC/LB chapter for the 2015 Annual Conference with a provision that the Chapter pay back the loan by September 30th, 2015. The motion was approved.

New Chapters

Byron Postma will compose a letter to Matt Stone explaining the requirements for a provisional chapter. This letter will include information requiring 20 or more members to obtain an official chapter that includes a President, VPO and Treasurer. The three preliminary chapter officers will be considered Member(s) At Large until a chapter is approved.

GO Jamboree 2015

Grand Canyon April 2-5, 2015.

Steve reported that a \$700 budget will be needed to plan and organize the 2015 Jamboree and is anticipating a \$600-\$700 net profit. A motion was made to approve the Grand Canyon Jamboree. The motion passed.

LA Chapter will attend LB Pride Parade.

Larry Purtle from the OC/LB Chapter gave a preliminary briefing on the 2015 GO Annual Conference.

The San Onofre trip was cancelled.

Adjournment:

Meeting adjourned at 1:53pm.