

# Great Outdoors, Inc.

Minutes – General Business Meeting, October 12, 2013

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**In attendance:**

Chris Fava: Outgoing Board Chair  
Richard Debner: Financial Officer  
George Lapole: Secretary  
Jay Crowley: Board Representative – OC/LB  
Steve Sisneros: Board Representative –LA  
Mark Chandler: Board Representative – SD  
Gordon Gerbitz: Board Representative – SB/VC  
Cliff Clue: Board Representative – PS  
Delegates :

**San Diego:**

Matthew Schreiner  
Brent Semmons  
Mark Chandler

**Los Angeles:**

Steve Sisneros  
Wes Stieringer  
Menard Jaramillo  
Paul Ripley

**Palm Springs:**

Ed Emond  
Peter Worline  
George Frank  
Byron Postma  
Ritch Barron  
Cliff Clue

**Santa Barbara/Ventura County:**

Will Richardson  
Richard Debner  
Kyle Richards

**Orange County/Long Beach:**

Greg Papin  
Jay Crowley  
Jamie Stewart

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## **Call to Order:**

The meeting was called to order at 9:05 am October 12, 2013.

All in attendance shared their name, where they live and their favorite camping site.

## **Corporate Board Elections**

### **Board Officers:**

After some discussion regarding the responsibilities of the three elected positions, the floor was open for nominations.

For the position of chair: Daryl Arthur was nominated. The OC/LB Board Representative reported that Daryl was reluctant, but willing. However since he was not present to formally accept the nomination his name was withdrawn.

Byron Postma was nominated and he accepted the nomination. The vote to elect him was unanimous.

For the position of Financial Officer, Richard Debner was nominated and he accepted the nomination. The vote to elect him was unanimous.

For the position of Secretary, Ritch Barron was nominated and he accepted the nomination. The vote to elect him was unanimous.

### **Standing Committees:**

Wilderness Education: Kyle Richards

Webmaster: Ed Emonds

Outings: Brian Miller

Archives: George Lapole

Publicity/Outreach: Steve Sisneros

Awards: Brian Miller

Each of these people was nominated to the positions listed above and accepted the nomination.

**Moved:** To appoint the nominated committee chairpersons to the listed positions.

The motion carried

### **Old Business:**

There was a renewed discussion regarding the adoption of a new corporate logo. This logo was commissioned by the Palm Springs Chapter for use in their Pride Parade in 2012. It has quickly become popular with other chapters. The issue is that the registration of the old logo expires in 2014. The decision must be made to renew this logo, register a new logo or both.

After much discussion the consensus seemed to be that most people liked the new logo but some are reluctant to abandon the old logo.

**Moved:** Refer the issue and the new logo to the chapters. Chapter board representative are to present the new logo to their chapter officers and ask whether to adopt the new logo as the official registered logo or not. They will report back at the January Meeting and a board vote will be taken at the time. The board representatives will vote in accordance to the chapter decision.

The motion carried.

### **Officer Reports:**

Byron reported that he hopes to promote more inter-chapter activities and new destinations as well as work with everyone to promote and grow the club.

Richard requested the email addresses of incoming corporate board members and said that he will email the report and the suggested budget to them. The budget will be adopted at the January meeting.

Ritch reported that since he had only been elected he would not have much to say at this time.

### **Committee Reports:**

**Outings:** Trip notes are to be prepared at least 3 months in advance of the event. They will be posted to the calendar once they have been approved by the Outings chair. If the trip leader doesn't create a link to the trip notes, Ed Emond will do so and post them to the Google calendar.

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**Webmaster:** OC/LB has commissioned a new website which may have functionality that can be used by other chapters. Ed will report on their progress.

**Wilderness Education:** Dates have been set for Outdoors Experience for next year:

Phase I – March 22-23

Phase II – April 26-27

There was a change of date for Phase II. It was formerly scheduled for Easter Weekend and this was thought not to be wise.

We are looking for a new venue for Phase I. It needs to be primarily indoors and not expensive. If anyone has suggestions they should forward them to Kyle Richards.

Phase II will be held at Circle X Ranch again. Due to the government shutdown reservations have not been made, but will be made as soon as the website becomes available.

**Archives:** George Lapole now has access to scanning equipment and hopes to complete the project of preserving the archives in an electronic format.

**Publicity/Outreach:** There is lots of activity on FaceBook, but many of the followers are just that – followers, not actively posting. Once the logo issue is settled Steve would like to hold a contest to draw these people out. He suggests an “I ♥ Great Outdoors”. People would write the phrase in creative ways, take their picture with it and post it to FaceBook. Top three photos would receive a prize. Hopefully, people would comment and interact with others about the photos.

**Awards:** The three major awards will be handed out at the meeting this evening after the potluck.

## **New Business:**

The Santa Barbara/Ventura County Chapter will host the 2014 Conference in October, 2014.

## **Chapter Round Robin:**

**Palm Springs:** the chapter is doing well it has 212 members and is the largest chapter. Ed is stepping down as President and the newly elected President is getting up to speed.

**Orange County/Long Beach:** The chapter is doing well and has some new and exciting trips planned. They have a new Board Representative: Greg Papin.

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**Santa Barbara/Ventura County:** The chapter is doing well with 58 members but is having some trouble with renewals. They are planning to have more hikes and try to get more people involved.

**Los Angeles:** The chapter is doing well with 157 members. They are trying a new idea: they hold an event and serve lunch after the event. Each event has a small charge for members and a slightly higher cost for non members.

For the Thanksgiving trip, they have a Group Site in Joshua Tree that can accommodate small RVs.

Steve has been reviewing the archives and getting ideas for different trips. One idea was taking the train to a destination and then renting vans to complete the trip to the location.

**San Diego:** The chapter is doing well. They just completed their last bonfire which has been a very successful program. They have lots of good trips planned for next year.

## **Next Board Meeting:**

The next board meeting will be held at Steve Sisneros' house in Los Angeles on January 11, 2014 at 10:00 AM

The meeting adjourned at 10:35 am

Minutes written by Ritch Barron, Secretary