



Great Outdoors Quarterly Corporate Meeting

Saturday, January 8, 2011 @ home of Klaus Gerhart

Attendees Present:

Klaus Gerhart, Corporate Chairman
Chris Fava, Corporate Secretary
Richard Rice, Corporate Treasurer
Richard Debner, SBVC Rep
Peter Panec, LA Rep
Jay Crowley, OCLB Rep
Cliff Clue, PS Rep
Steve Cisneros

Meeting started at 10:26am

Christopher Fava was elected as Corporate Secretary. Daniel Castro is relieved of his position as interim Corporate Secretary.

Minutes from the last Corporate Meeting (at Conference, October 2010) were approved. Slight change on third page, "Income and Expenses for 2000-2010 YTD" should say "Income and Expenses for 2009-2010 YTD."

Committee Reports

Outdoors Experience - Mario Voce

Need to get going with who has certain responsibilities for Outdoors Experience, as the program starts in only three months.

How to fill vacant Corporate positions: Corporate Treasurer, Corporate Outings and Corporate Webmaster.

We need volunteers, solicit them through an email blast or chapter Yahoo groups. Klaus will write the solicitation, then send to the chapter groups, then it's up to the core groups to distribute the solicitations to their members.

Klaus thinks it's a good idea for the new Corporate Treasurer to not be responsible/liable to file our taxes, that duty will be done by a paid professional accountant. Everyone present agreed.

Jamboree: Brian and Lloyd are on top of it.

Conference: PS on top of it. Will be held outside Julian, CA.

Treasurer: Corporate has about \$3785.90 in the bank and a CD worth \$6300. San Diego chapter hasn't had any new members join in the last three months. Also has not had any income or expenses in that timeframe.

Richard has reached out to Byron Postma, former OCLB Treasurer, to find out why OCLB's financial reports were prepared so late. This will be used to try to get the \$3000 penalty for filing late removed. Richard will send the petition to the IRS trying to get the penalty removed. Deadline for correspondence to IRS is January 10.

Richard processed mileage reimbursement at \$0.30/mile for those who wanted reimbursement.

Webmaster: No report

Archives: Position should not have the duty of going in and organizing existing archives, but should be maintaining current records of things chapters produce like newsletters and trip notes. Every chapter to submit all newsletters and trip notes to Corporate? Store this stuff in the archive locker? Or online? Accessible to everyone on the Corporate website? Searchable archive?

Action item: Klaus to follow-up with next Corporate Webmaster on how to implement online archive of new documents.

Chapter Outings:

Palm Springs canceling their Salton Sea trip, Feb 18-20.

Santa Barbara has no trip calendar changes.

LA making a change, not doing Kern River trip, instead adding Wheeler Gorge.

OCLB adding a trip, Laughlin turn-around trip, dates not set yet.

Chapter Round Robin:

OCLB: Nice Christmas party, ~30 attendees. Chapter meetings have been kinda small, 15-20 people. Changing location from El Torito in Westminster to Mimi's Cafe in Garden Grove because it's a nicer venue. Conference went well, no complaints, ~52 people present at Conference. Small profit of about \$50. (Aside: Klaus advises that trip notes should be available ~3 months before trip to maximize interest and attendance). OCLB

has a new President - Kurt Weston and a new Treasurer - Terry Roberts. Will have a float in the Long Beach gay pride parade (May 21).

SBVC: Most officers continuing. Membership at 100. Open positions are Secretary and Outreach. We have money. Doing fun community things like SB Gay Film Festival, expanding out to other community events to get our name out there. No trip calendar changes. Fun Christmas Party at Richard and Mark's.

LA: Successful Christmas party was at a member's home and catered, instead of at the Castaway restaurant like in past years. Need an Outreach Chair, Webmaster, and Board Rep. Would like to implement an online system where any person can fill out an online form and then the info would be routed to the appropriate person for approval and posting to the website for everyone to see. This might get more people involved in leading outings. Some videos are on the website to show what trips are about. Membership is up to ~220, reversed declining membership, attributed to good trips, good marketing, word-of-mouth.

PS: 154 members. Christmas party successful. Monthly meeting location is changing. Chapter members like parties and a few hikes much more than camping trips. Getting more members to accept electronic newsletters instead of printed/mailed newsletters. Need Secretary. Started planning Conference already. Scott Connolly is still doing his annual Death Valley trip, but it will not be a Great Outdoors trip. Chapter has enough money.

SD: George Lapole called in on the phone. They have a new chapter webmaster who may be interested in being the Corporate Webmaster. Their officers and membership are fine.

AIDS LifeCycle:

Corporate to vote on paying for half the cost of bicycle jerseys.

Action Item: Chris Fava to write up a blurb and get to chapters to advertise on their websites and in the newsletters. Focus on recruiting cyclists and roadies for now, focus on financial and moral support later.

Action Item: Chris Fava to get jersey design and final cost to Corporate.

Action Item: Chris Fava to get website address set up correctly.

New Business:

LA to possibly do joint events with REI along the lines of volunteer community service. Could be leveraged by us for outreach.

Next Corporate Meeting will be Saturday, April 2, 2011 at Monrovia Canyon State Park, afternoon of Outdoors Experience. Time TBA by Klaus after he talks to Mario Voce.

Chapters to advertise on websites and newsletter for Outdoors Experience.

Discussion about moving website from ANet to GoDaddy or Network Solutions. Richard to investigate costs. We don't want ANet any longer because they seem unresponsive when we have questions or issues, plus it doesn't have a lot of the management features of the other hosting sites.

Meeting adjourned at 12:47pm.