



GREAT OUTDOORS, INC
CORPORATE BOARD MEETING
Sept. 11, 2004

Attending:

Chair, Mark Legassie
Financial Officer, Roger Gray
Secretary: Roger Vorst (Dan Grutzmacher absent)
LA Board Rep, Marty Bracciotti
PS Board Rep, Roger Gray
SBVC Board Rep, D.J. Zayha
OCLB Board Rep, Marco Acosta
SBVC President: Brian Miller

Motions: [1](#), [2](#)

Action Items: Board Reps [1](#), [2](#), [3](#)

Action Items: Mark [1](#), [2](#)

Action Items: Roger Gray [1](#)

Action Items: Roger Vorst [1](#)

Action Items: Greg [1](#)

10:19: Meeting commences.

10:20 CHAIR

Welcome all.

Changes to the Board for 2005 coming up.

Mark plans to run for Chair in October.

Dug through the archives with the help of Steph Kranich. Found letterheads and letters from original Prez/Founder.

- *ACTION ITEM 1 (Mark 1): Email reps re: new secretary for Corp Board*

Defer approval of the minutes as they are not available from Secretary who is presently not present.

10:25 FINANCIAL OFFICER, ROGER GRAY:

Handout of summary as of Sept. 10, 2004

OCLB has not sent in the required paperwork and what is coming to the FO is “garbage.” Numbers don’t match. (Roger Gray)

“A picture is needed of all checking accounts.” (Marty)

“Need a new topic, consolidating chapters’ funds to a corporate account where it is available to each chapter.” (Mark)

14 days after last day of the month, a financial report shall be sent from the chapters to the Corp. Financial Officer, per ByLaws.



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I recommend OCLB's Financial Officer being replaced. Please put a blurb in the newsletter. Short and sweet. Have confidence that Greg the Board Rep can handle it. (Mark)

OCLB Rep: He would welcome being replaced. Our chapter needs to do it for its own benefit.

- *ACTION ITEM 2 (Greg 1): Will talk to Tom, the OCLB Treasurer, and try to replace via advertise in the chapter newsletter.*

Roger G explained any discrepancies / oddities and crowd was satisfied. This includes the differences among chapters with some not having handed in their financial reports or those reports are not up to date. L.A. postage.

Money-saving idea: go to email newsletter. Encourage it. Show it in color at membership meetings. How about defaulting new members to the eNewsletter and they have to check a box on the reg form if they want it paper/mailed. (Mark, Marty)

Report handed out to justify expenses that represent changes Chair would like to consider.

- *ACTION ITEM 3 (All Board Reps 1): Consider between now and next meeting some of the items listed on this report.*

[End of Financial Report]

WEBMASTER REPORT, ROGER VORST (FOR JUAN A)

Roger will continue to work on the site without taking position, which he says only adds stress. He admits he's not really knowledgeable about web building. Does what he can.

Roger is still not sent notice regarding changes made in the chapters that appear on their web. Roger discovers them while working, when he's bored. Please notify Roger of changes.

- *ACTION ITEM 4 (Board Reps 2): Tell Webmasters to always notify Roger Vorst at roger@copper.net when changes are made on their site.*

[End of Webmaster Report]

AWARDS COMMITTEE, ROGER GRAY

Today's the day when voting is taken place, after the meeting.



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Motion 1: Make a motion that when an officer receives a plaque only after he or she leaves a position, which will include the dates that person served in that capacity, whether on the Corporate Board or in a Chapter capacity. (Unanimous vote, For)

Up to \$100 will be spent to change the Great Outdoors logo on the plaques to be in proper dimensions (100% x 100% of original, width and height).

[End of Awards Report]

OUTDOORS ED COMMITTEE, MARK L. (FOR DANNY STERNSTEIN)

Danny Sternstein is volunteering his help, but he needs help on this. He has some requirements on where the two events are located. (3 points for compass, fire ring for teaching how to build a fire)

[End of Outdoors Education Report]

CONFERENCE, MARTY BRACCIOTTI

Tripnotes/Registration is on-line. Everything is coming together great. Registrations are coming in.

Meetings taking place at the conference.

Chapter Delegates who attend will be reimbursed for attending, but not for gasoline/travel expenses.

- *ACTION ITEM 5 (All Board Reps 3): Provide to Secretary at Conference the current members in their chapters, names and their addresses (postal and email).*

[End of Conference Report]

- *ACTION ITEM 6 (Roger Vorst 1): On registration form in Quarterly, include a line for new registrants to choose a chapter or be a Corporate member-at-large.*

11:35 LARGE EVENTS COMMITTEE, MARK LEGASSIE (A NEW ONE)

This committee need a head, so if no one present wants to take on the position, please get the word out to your members.

An idea passed around, flyer and tripnotes (Winter Jamboree). A Palm Springs member is already leading two 4x4 vehicles on this trip. Dar Bjork, a past member who Steph Kranich contacted, is doing the meal for G.O. on this trip.

Ice-breaker games and other activities are much desired.

Themes help sell.



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Prizes, awards for the June “Olympiad” Jamboree.
Ideas, ideas, ideas. Brainstorm all you can. Don’t judge anything. From some
“crazy ideas” spring forth very useful ideas.

[End of Large Events Committee Report]

11:40 DAY EVENTS COMMITTEE, MARK LEGASSIE (A NEW ONE)

Star Watches, BBQ picnic, etc., spread out over different locations in different
areas, close to each chapter.

[End of Day Events Committee Report]

11: 45 PUBLICITY & OUTREACH, MARK LEGASSIE

Vacant, with no budget yet.
Publications to go to all areas in and around all chapters.

[End of Publicity & Outreach Report]

11:50 OLD BUSINESS

San Diego Dissolution. Websites on San Diego site has Great Outdoors logo and
name infringement. AOL doesn’t allow infringement and Steph Kranich is helping Mark
as a contact for AOL.

On-line reports to use as leaders are all available on line for leaders to access via
www.greatoutdoors.org

Sign-in sheets must be used at membership meetings, dayhikes, any event.

[End of Old Business Report]

11:58 NEW BUSINESS

- Award format change discussed by Roger Gray and expense agreed on.
- Delegates per Chapter for Conference:
 - o LA 388 members 9 delegates
 - o SBVC 72 members 3 delegates
 - o PS 160 members 5 delegates
 - o OCLB 155 members 5 delegates
- Conference Meeting Agenda
- Corp On-Line Registration (Reg-on-Line)
 - o Master account so each chapter can save and not be charged set up.



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- *ACTION ITEM 7 (Mark 2): Set up Reg-On-Line for next (January) Jamboree.*

12:20

- Roving Plaque (per Awards Committee Report)
- Trademark Registration Renewal
 - o Need to fill out form to renew trademark.
 - o \$70/year

- *ACTION ITEM 8 (Roger Gray 1): Renew trademark with California*

**Motion 2: Approve \$250 to register 3 logos for Great Outdoors. 2nd by Marco.
(Unanimous)**

- Centralized Membership Database
 - o Using On-Line membership database
 - o Corporate site was down for 6 months at one time and centralizing the database leave chapters at the mercy of Corporate.
 - o Advantages: Auto backup, standardized program among chapters (which is also a negative for some chapters who are using a specific program right now), centralized, can accept a variety of software for transfer (like Access, Excel, etc.).
 - o Self sustaining (in case Mark leaves)
- ByLaw Amendment Request
 - o PS Ray Bulger: Change to accept 3-member “couple” registration. ByLaws already allow for a reduced rate to be settled by individual chapter. Palm Springs will give them a reduced rate if they want to.

12:38

- Next meeting by telecom: Dec. 11, 2004 at 10am. (Meet at one place in each location. LA people meet at Marty’s).

[End of New Business Report]

12:50 ROUND ROBIN

- SBVC: Newsletter is looking professional and will draw members. President is proud and inspired by Core Group. No worries with this group. Outreach to past members to get them to sign up again.

- LA: Not many trips planned. Core Group is staying (mostly); aren’t as “go get ’em.” Need one to coordinate monthly meeting. Need someone for everything and not spread ourselves so thin. Publicizing offices and committee leaders. Free pizza for



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attendees at next planning meeting. Danl sent an email to all his past camping attendees for outing ideas.

- PS: Summer BBQ. Adopting an apple tree up in Oak Glen with a conservancy, the money of which goes to watering plants at the conservancy. Definition for couples/threesomes allows for one newsletter to the household. Roger Gray's done an excellent job for chapter. Will miss him. Dirty Santa day activity in December. Members don't go for campouts, but love day activities and day hikes.

- OCLB: New board rep Marco, and new president, Dixie Paradise. Same officers. Greg's doing outreach. 100 members. A recent political situation took place that may've caused problems and downturn.

13:05 MEETING ADJOURNED