

TO: All Board Members, Board Representatives & Committee Chairpersons

FROM: Bob Budreau - Secretary

DATE: March 21, 1994

SUBJECT: March 4, 1994 Board Minutes

Enclosed please find the minutes of the March 4, 1994 Board meeting.

Please review these minutes and make any notes for corrections at the June meeting.

As I was unaware that I would be acting Secretary for the March meeting, I was not prepared and without a tape recorder.

Thank you for electing me as your new Secretary, and I will serve California Great Outdoors to the best of my ability.

If you have any questions or comments about these minutes, please feel free to call me at (818) 963-8124.

Bob Budreau

**California Great Outdoors, Incorporated**  
Minutes for March 4, 1994 Page 1

Board Members and Officers Present:

Darlene Bjork, Chair  
Santo Aloisi, Financial Officer & Chapter Development Chair  
Larry Hull, Outings Chair  
Barry Koloozian, Publicity Chair  
Terry Turner, Wilderness Education Committee Chair  
Rob Friday, IGLOO Liaison  
Bob Budreau, Pomona/San Gabriel Valley Board Representative  
Dave Bella, Los Angeles Board Representative  
Michael Vinson, San Diego Board Representative  
Dan Cassady, Inland Empire Board Representative  
Greg Papin, Orange County/Long Beach Assistant Board Representative

Santa Barbara Representative Absent

Guests:

Alice Myers, Los Angeles Chapter, *AWARDS LIAISON MEMBER*

**Call to Order**

Chair Darlene Bjork called the meeting to order at 10:15 am. at The CENTER, San Diego, CA

Dar welcomed members and guests.

Approval of Agenda:

With the following corrections and additions, the agenda was approved

Correct agenda to read:

3.a) Mack Gerighty & Leadership awards (**Larry Hull**)

Add the following to the agenda:

- 3.e) Split moneys for co-hosting events
- 3. f) Progress report for 1994 conference
- 3.g) Santa Barbara July trip
- 3.h) Discuss secretary and elections
- 3.i) San Diego Discussion
- 3.j) Open discussion on increasing membership

Minutes from December meeting were not available at the meeting Approval Tabled until June meeting.

**California Great Outdoors, Incorporated**  
Minutes for March 4, 1994 Page 2

**Chair's Report**

Chair Darlene Bjork discussed the current situation regarding not receiving notes, agendas and minutes from the secretary for the last 2 meetings. Dar stated that at the December meeting it was discussed with Rob Anderson that there is a 30 day period after each meeting in which board members are to receive minutes. Dar asked when he would have Officers lists out, Rob said he would have list out in 2 weeks. The last week of December, Dar called to find out where the list was, Rob stated early January. Still had not received anything in the 3rd week of January. February 15th, Dar started leaving messages regarding the Agenda and minutes. Left another message on the 20th of February. Dar sent a letter to Rob on February 23, requesting the information needed for the March meeting. *(She felt she needed to take action re: meeting)*

A letter was sent out by Rob to all board members regarding Dar's actions in sending out an agenda and stated that if he needed help he would ask for help.

According to Santo, he received a call from Rob on Thursday and stated that he would not be attending the meeting.

No one from Santa Barbara was in attendance.

**Secretary's Report**  
Not Available

**Financial Officers Report**

Santo passed out the ~~balance sheet~~. *Financial Report*  
Santo stated the Corporation's Taxes were file on time this year.

Approval of the Financial Officers report (Vinson/Turner 5/0/0)

**COMMITTEE REPORTS**

**Wilderness Education** Terry reported that Phase I in the Santa Barbara area was canceled. There were only 4 people signed up in that area. In order to make it worth while, they needed at least 7 people.

Phase I in Monrovia had 20 in attendance, the largest turn out in a while. 5 instructors shared the class.

Phase II will be in 2 weeks at Rainbow Basin. You can take phase II first if need be, however, the program is designed to be taken in order.

**California Great Outdoors, Incorporated**  
Minutes for March 4, 1994 Page 3

**Wilderness Education continued**

Phase I took in \$500.00 with expenses of \$350.00. There will be some additional expenses for Phase II for prizes, compasses etc. Phase II will also be adding a \$5.00 outing fee.

After much discussion about the new Wilderness Education manual, a motion was made as follows:

*200 copies @ Cost of \$1223. + copies were sent to instructors*

Motion to call the question (5/0/0)

Copies of the Outdoors Experience manual be given gratis to the chair of Outings and the chair of Chapter Development to be passed on to their successors. (Koloozian/Vinson 5/0/0)

After much discussion a motion was made as follows:

Great Outdoors will sell to Great Outdoors members not participating in the Wilderness Experience for \$10.00 and Non Members not participating for \$15.00 (Aloisi/Vinson 5/0/0)

Amendment to the above motion to add the actual shipping and handling cost. (Koloozian/Vinson 5/0/0)

After much discussion about who can sell the manual, a motion was made that only Great Outdoors Wilderness Education committee is authorized to sell the manuals. (Aloisi/Bella 3/2/0) passed.

Terry will mail a copy of the manual to the P.O. Box to be kept sealed as a temporary copy write. *-until copyright is filed.*

**Outings** Larry discussed changes on the calendar. We have not found a location for the Jamboree yet.

**Calendar changes as follows:**

Star gazing car camp date changed to April 8-10

Wheeler Gorge Trip Leader Barry Koloozian phone (714)650-4393

Long Beach Gay Pride May 21-22 Leader Marc Lavertu (714) 731-9033

Kings Canyon/Big Basin changed to Hume Lake

Hotel Weekend 6/3-5/94 is being rescheduled.  
**California Great Outdoors, Incorporated**  
Minutes for March 4, 1994 **Page 4**

### **Outings continued**

IGLOO c/o Rob Friday 278 E. Heath Lane, Long Beach, CA 90805 (310) 638-3684.

Inland Empire phone # change (909) 792-2255

Orange County/Long Beach meeting place changed name to Dino's Pizza & Pasta House

It was also mentioned that Newsletters are not getting out to all committees and chapters.

Recess for lunch at 11:55 am

Meeting called back to order at 12:35

**Chapter Development** Santo informed us of the possibilities of new chapters forming. Lancaster/Palmdale area 35 people signed an interest list. They currently have 2 members-at-large.

Discussion on accepting new chapters. - *what factors into forming a chapter & timing involved (procedure)*

Santo will be taking the booth and slide show up in a couple of weeks. If anyone is interested in going, contact Santo.

Palm Springs is also interested in starting a chapter.

Las Vegas should be starting a chapter soon.

After much discussion, it was decided, due to a phone call from the Lancaster/Palmdale contact, that interest lists of new chapters are to go to chapter development only.

**Archives** Booth is located at John Pearsons. Dar suggested having an Archive table at the conference.

**Public Relations/Outreach** PR has control of the booth etc. If you need the booth, have board rep. contact Barry Koloozian to make arrangements.

If you have any information regarding organizations and contact people that we can do presentations for, give Barry a call. If you have any ideas for PR/outreach, contact Barry.

**California Great Outdoors, Incorporated**

Minutes for March 4, 1994 Page 5

**IGLOO** Rob Friday reported on the status of IGLOO. Discussed having IGLOO invited to the conference. *Rob intends to mail to the known organizations re: conference + jamboree.*

**NEW BUSINESS**

Mack Gerighty & Leadership awards Larry Hull & Alice Myers presented their proposal for nominations and award process.

A motion was made to accept the Awards committee proposal as written. After much discussion the question was called (5/0/0) (Hull/Vinson 4/0/1)

Current Committee members are:

Larry-Chair, Terry-Wilderness Experience, Barry-member-at-large, Alice-member-at-large, Rob-OC/LB, Dar-ex-officio member

**IGLOO** Tabled until June meeting

**Corporate Fundraising** Has not done anything at this time. Will have more this quarter.

**New Forms** Dar passed out Corporate Officers list, Stationery, check requests and festival sign up sheets.

**Split of Moneys** There are several ways to split Moines for co-hosting chapters. Splits should be negotiated ahead of time (prior to trip). *Outings Chair will issue a date sheet re: shared outings.*  
Break 2:30pm

Meeting called back to order at 2:40pm

Santa Barbara July trip is OK to do because it is not the same weekend as the Jamboree

**1994 Conference Progress Report** Conference will be held at "Cotton Tail Ranch" outside of Malibu Dates are October 14-16 1994. *(one word)*

**Secretary Discussion**

After much discussion, a motion was made that Due to the lack of fulfilling the duties as Secretary, we consider the position Vacant. (Aloisi/Vinson 5/0/0)

**California Great Outdoors, Incorporated**  
Minutes for March 4, 1994 **Page 6**

**Secretary Discussion continued**

A motion was made to elect Bob Budreau as secretary for the remainder of the year, to take effect at the end of this meeting. (Aloisi/Bella 5/0/0)

**San Diego Discussion** After much consideration, Mike Vinson resigned as Board Rep. and will be resigning as president of the San Diego Chapter. The board thanked Mike for his service.

**Discussion on increasing membership** Many ways were discussed to increase membership. All agreed that it takes a lot of sweat and enthusiasm. We need to reach out more to women (many are under the impression that this is a mans club. Another suggestion was to work the festivals and the lists derived from those events, make calls.

It was decided that the June 4th meeting would start at 10:00am due to the drive for the people coming up from San Diego.

**Meeting Adjourned at 4:00pm**

Respectfully submitted,

Bob Budreau  
Secretary

cc: Darlene Bjork-Chair  
Santo Aloisi-Financial Officer  
Board Representatives  
Committee Chairs