

CALIFORNIA GREAT OUTDOORS, INC.  
BOARD OF DIRECTORS MTG.  
3/7/92

Present: Dar Bjork, Chair; Alice Myers, Financial Officer and L.A. Board Rep; Rob Friday, Member OC/LB; Ric Williams, Board Rep Santa Barbara; Shirley Chadwell, Board Rep Channel Islands; Barry Kolsoozian, Board Rep Orange County/Long Beach; Mack Gerighty, Board Rep San Diego and Outings Chair; Bob Hayes, President, Santa Barbara; Andy Aros, Secretary and Board Rep Pomona/San Gabriel Valley; Rob Anderson, Chapter Development Chair.

Minutes were approved.  
Mack Gerighty moved to accept minutes.  
AM made several changes.  
RW seconded.  
6-0-0

Alice submitted the financial report. She also reminded that we approved up to \$100 per chapter:

1. 15% or up to a maximum of \$50 for booth costs per chapter, except OC/LB which has two festivals;
2. \$50 maximum for printing materials

The exception is OC/LB which has two distinct festivals in two distinct communities.

Moved to accept the financial officer's report.

RW seconded.  
Approved 6-0-0

#### Outings Chair Report

1. Extra copies of the July-Sept Quarterly will be printed for the pride festivals;
2. Chapters are getting the information on time (to the Outings Chair) and an attempt will be made to get the quarterly out early;

#### Wilderness Education Chair

1. First session held in Channel Islands, 11 people attended;
2. 15 possible registrants for Menrovia Phase II session;
3. \$350 in checks turned in;
4. MG will supply list of Wilderness Education graduates in the past five years. Soon?
5. Phase II will be at Joshua Tree.

Archives Report - Andy Aros Reported

1. Trip notes, quarterlies, and all chapter newsletters have been collected in files;
2. Tapes will be kept with archives (of Board of Directors meetings);
3. Board minutes from the beginning to about 1987 are missing;
4. Dar asked for a display at the conference on the archives

Chapter Development - Bob Hayes reported

1. Ron Longworthy of Bakersfield has contacted Bob Hayes in regard to starting a GO chapter in Bakersfield. Friends, an already existing social group might be the catalyst;
2. Enough interest and support appears to exist in Bakersfield;
3. Bob Hayes suggested that membership be canvased for Chapter Development chair, but the Chair said that we should postpone that action until we ask Rob Anderson if he's interesterested in the position still.

Annual Conference '92 Report - MG reported

1. Mike Vinson is working hard on the event;
2. Tripnotes will be ready prior to the next Board meeting;
3. Tent sites are also being looked into, for those who would prefer to camp;
4. Mike will visit as many chapters as possible prior to the conference;
5. AM didn't feel that it was necessary to start the conference on Thursday night and that GO could avoid extra charges by starting the conference on a Friday as we have in the past.

AIDS Committee Report - DB reported

1. Fundraiser ideas discussed;
2. AM reported that fundraising was not GO's mission nor was helping inappropriate;
3. Bob Hayes felt it was within our purview;
4. AAA felt that PSGV greeted the idea well;
5. Rob Friday said that we'd had fundraisers in the past;
6. The benefits would be available to GO members only;
7. Rob Friday said a separate account to bank the money should be set up;

RW moved that a committee be established for fundraising and distribution of funds for catastrophic illness.

AAA seconded.

5-1-0

MG moved that the committee already approved be the one to distribute monies raised from the catastrophic illness fund.

BK seconded.

5-1-0

Pride Committee Report - Barry Kolsoozian reported

1. \$50 or 15% of booth cost plus \$50 for printing;
2. Symbiotic relationship==good interchapter relations, permits members to meet other chapter activists, greater awareness of what other chapters do, is less parochial
3. Heath House was pointed out as a viable example of the Santa Barbara community's hospice;
4. LA & PSGV joining forces for the Christopher Street booth; August=Orange County Pride Fest  
October-PSGV fest;  
July or August - San Diego  
June 15 - Santa Barbara's first pride celebration;  
May 23-25 is Long Beach Parade & Festival

It was suggested by MG and RW that the various areas of Southern California that have festivals highlight the other chapters in the general vicinity along with dates as to when these occur. This would give other members, visitors, and prospective members an idea that GO is more than just their local chapter, but a network that goes beyond their local community.

Recess for lunch

Rob Anderson joined us after lunch. He has sent out feelers in the community of Bakersfield and Palm Springs, which he feels are ready for GO chapters. It was his considered opinion that Friends might even join IGLOO.

A goal-setting facilitator was suggested by Rob to put a 5 year plan in motion, with goals. For approximately \$200 we might be able to get a facilitator to explore goals and objectives. MG reminded that chapter development had a \$400 budget and that possibly this could be used. Size of the discussion group would be 25-30.

RW volunteered to aid RA in Chapter Development. A minimum of 20 members are needed to start a new chapter, along with a slate of officers.

By-laws were distributed. 1 per board member and 5 extra copies per chapter.

AM inquired about the status of the address list for chapter officers. The secretary explained that there had been several changes. AM explained that such a list was useful in sending chapter newsletters and information, and that the Chapter President, VP Outings, Newsletter Editors, and the Board rep all receive each chapter's newsletter.

MG moved that we allocate \$200 for a facilitator for Board and chapter members and that Rob Anderson report to Board.

BK seconded

6-0-0

The Secretary explained that the logo service mark and registrations were ready and due to the Secretary of State's office. Deadline is April 13.

Dar has received a letter from American Outdoors, who have offered 12 free rafting trips to GO if we did not object to their using the name of California Outdoors, who have asked to incorporate under that name. In return for our allowing them to use that name (which is similar to our own) they would give us the dozen raft trips.

MG moved that the Board accept the offer from California Outdoors and that we have no object to their use of their name.

RW seconded  
5-1-0

MG moved that we accept the offer of 12 trips.

BK seconded  
5-1-0

BK moved that Dar bring the results back to us at our next meeting. (Of the trips and her negotiations with California Outdoors).

RW seconded  
5-1-0

MG moved that we transfer \$1000 from the Dick Moore fund to set up the catastrophic illness fund.

RW seconded  
5-1-0

A round robin was held in which each Board member highlighted upcoming events in their chapter.

David Moore has requested GO to help in selling his rafting trip. He has agreed to do a trip for GO next year.

MG moved that the Board authorize Dar to distribute tickets to the various chapters to sell for a rafting trip raffle.

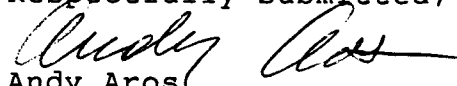
AAA seconded  
4-1-0

MG offered to do a master calendar of activities that would be pocket-size for the general membership.

Dar announced that Bill Ketteringham would not be at the Board meeting.

The meeting was adjourned until we meet in Los Angeles in June.

Respectfully submitted,



Andy Aros  
Secretary, California Great Outdoors, Inc.