



**Secretary of State  
Business Programs Division**  
Special Filings, P.O. Box 942877, Sacramento, CA 94277-0001

---

June 10, 2014

Byron Postma  
1311 E Amado Road  
Palm Springs, CA 92262

Congratulations, the mark you submitted has been registered with the California Secretary of State. Enclosed are the Certificate of Registration and a copy of the registration application and specimen you submitted.

- Although the Secretary of State's office has conducted a search of marks registered with this office and your mark does not appear to resemble any registered mark, there may be unregistered marks, California trade names, fictitious names, or names under which individuals conduct business that may resemble your mark. The owner of a mark is responsible for protecting the rights to the mark.
- A registered mark is effective for a term of five years. This office does not send a notification of expiration, therefore, it is the responsibility of the owner to renew the mark within six months prior to the expiration date.

If you have any questions regarding such rights you should confer with legal counsel.

Sincerely,  
Trademark Unit

California Secretary of State  
[www.sos.ca.gov](http://www.sos.ca.gov)  
(916) 653-3984

**State of California**  
**Secretary of State**

**CERTIFICATE OF REGISTRATION OF SERVICE MARK**

I, *DEBRA BOWEN*, Secretary of State of the State of California, hereby certify:

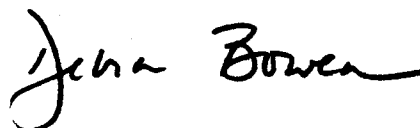
Service Mark Reg. No.: 69272  
Name of Registrant: California Great Outdoors  
Business Address: 1311 E Amado Road, Palm Springs, CA 92262  
State of Incorporation/  
Organization: California  
Date First Used in California: November 4, 2013  
Date First Used Anywhere: November 4, 2013  
Description of Service Mark: "GREAT OUTDOORS CALIFORNIA"  
"GREATOUTDOORS.ORG" - On a wide hexagonal  
background a three peak mountain silhouette is located  
in the top half. The words "GREAT OUTDOORS",  
"CALIFORNIA" and "GREATOUTDOORS.ORG"  
centered between two stars, are in the bottom half.  
(Disclaimer: Outdoors, California, .org)

Description of Services with  
which the Service Mark is Used: Outdoor Education, Recreation in the Outdoors, and  
Social activities

Class Number(s): 41  
Date of Registration: May 23, 2014  
Term of Registration Extends  
to and Includes: May 23, 2019

In accordance with the application filed in this office, the Service Mark described above has been duly registered. A copy, specimen, facsimile, counterpart or a reproduction of the mark is attached.

IN WITNESS WHEREOF, I execute  
this certificate and affix the Great  
Seal of the State of California this  
10th day of June 2014



**DEBRA BOWEN**  
Secretary of State





# State of California Secretary of State

## REGISTRATION OF TRADEMARK OR SERVICE MARK

Pursuant to Business and Professions Code sections 14207 and 14235  
**IMPORTANT – Read instructions before completing this form.**

REGISTRATION APPLICATION FOR (Check One): <input type="checkbox"/> TRADEMARK <input checked="" type="checkbox"/> SERVICE MARK		
1. NAME OF OWNER OF MARK (REGISTRANT) California Great Outdoors		
2. BUSINESS ADDRESS OF REGISTRANT 1311 E Amado Road	CITY AND STATE Palm Springs, CA	ZIP CODE 92262
3. BUSINESS STRUCTURE OF REGISTRANT (Check One and Complete)		
<input checked="" type="checkbox"/> CORPORATION (State of Incorporation) <u>California</u> <input type="checkbox"/> SOLE PROPRIETOR <input type="checkbox"/> LIMITED LIABILITY COMPANY (State of Organization) _____ <input type="checkbox"/> SPOUSES, AS COMMUNITY PROPERTY <input type="checkbox"/> LIMITED PARTNERSHIP (State of Organization) _____ <input type="checkbox"/> DOMESTIC PARTNERS, AS COMMUNITY PROPERTY <input type="checkbox"/> GENERAL PARTNERSHIP (State of Organization) _____ <input type="checkbox"/> OTHER (Describe) _____		
4. NAMES OF GENERAL PARTNERS, IF REGISTRANT IS A PARTNERSHIP		
5. NAME AND/OR DESIGN OF MARK. (For design, provide a brief written description that can be pictured in the mind without reference to the specimens. Do not draw the design on the application. Attach a drawing of the mark.)		
On a wide hexagonal background a three peak mountain silhouette is located in the top half. The words "GREAT OUTDOORS", "CALIFORNIA", and "GREATOUTDOORS.ORG" centered between two stars, are in the bottom half.		
6. DISCLAIMER (If Applicable) NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM: <u>Great, Outdoors, and California, .ORG</u>		
7a. DATE THE MARK WAS FIRST USED IN CALIFORNIA November 4, 2013	7b. DATE THE MARK WAS FIRST USED ANYWHERE November 4 2013	
8a. IF A TRADEMARK, LIST SPECIFIC GOODS. IF A SERVICE MARK, LIST SPECIFIC SERVICE.  Outdoor Education, Recreation in the Outdoors, and Social activities		THIS SPACE FOR FILING OFFICER USE TRADEMARK OR SERVICE MARK REG. NO. <u>00069272</u> CLASS NO.(S) <u>41</u>
8b. CLASS NUMBER(S) <u>41</u>		
9. RETURN ACKNOWLEDGMENT TO: (Type or Print)		
NAME <u>Byron Postma</u>		<b>FILED</b> <b>Secretary of State</b> <b>State of California</b> <b>MAY 23 2014</b>
ADDRESS <u>1311 E Amado Road</u>		
CITY/STATE/ZIP <u>Palm Springs, CA 92262</u>		

10. INDICATE WHETHER AN APPLICATION TO REGISTER THE MARK, OR PORTIONS, OR A COMPOSITE THEREOF, HAS BEEN FILED BY THE REGISTRANT OR A PREDECESSOR IN INTEREST WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE.

FILING DATE \_\_\_\_\_ SERIAL/FILE NO. \_\_\_\_\_ STATUS OF APPLICATION \_\_\_\_\_

IF REFUSED, WHY? \_\_\_\_\_

CHECK HERE IF THIS ITEM DOES NOT APPLY

11. MANNER IN WHICH THE MARK IS USED (Check all that apply)

**FOR TRADEMARKS ONLY**

- ON LABELS AND TAGS AFFIXED TO THE GOODS
- ON LABELS AND TAGS AFFIXED TO CONTAINERS OF THE GOODS
- BY PRINTING IT DIRECTLY ONTO THE GOODS
- BY PRINTING IT DIRECTLY ONTO THE CONTAINERS OF THE GOODS
- OTHER \_\_\_\_\_

**FOR SERVICE MARKS ONLY**

- ON BUSINESS SIGNS
- ON ADVERTISING BROCHURES
- ON ADVERTISING LEAFLETS
- ON BUSINESS CARDS
- ON LETTERHEADS
- ON MENUS
- OTHER Website, Forms

12. SPECIMENS (Check one box below and enclose three (3) identical original specimens showing current use of the mark.)

**FOR TRADEMARKS ONLY**

- ACTUAL LABELS
- ACTUAL TAGS
- PHOTOGRAPHS OF GOODS/CONTAINERS SHOWING THE TRADEMARK
- FRONT PANELS OF A PAPER CONTAINER BEARING THE TRADEMARK
- OTHER \_\_\_\_\_

**FOR SERVICE MARKS ONLY**

- BUSINESS CARDS
- ADVERTISING BROCHURES
- ADVERTISING LEAFLETS
- MENUS SHOWING THE MARK
- OTHER \_\_\_\_\_

13. DECLARATION OF OWNERSHIP

Applicant declares that the applicant is the owner of the mark, that the mark is in use, and that to the knowledge of the person verifying the application, no other person has registered in this state, or has the right to use the mark, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of the other person, to cause confusion, to cause mistake, or to deceive.

14. DECLARATION OF ACCURACY

00069272

Applicant declares that all the information contained in this registration is accurate and if the applicant willfully states in the registration any material fact that the applicant knows to be false, the applicant shall be subject to a civil penalty of not more than ten thousand dollars (\$10,000.00).

05/10/2014

DATE

Byron Postma  
SIGNATURE OF AUTHORIZED PERSON

Byron Postma, Chairman, California Great Outdoors  
TYPE OR PRINT NAME AND TITLE

00069272

